



Sponsorship & Fundraising

With our recent appointments and evolving needs, we aim to simplify the process while maximising efficiency in securing sponsorship and funds for the club.

Coordination with Commercial Manager:

Any discussions or considerations related to sponsorship or fundraising must be initiated between the potential sponsor and Commercial Manager) before any negotiations or revenue-related discussions take place.

Proposal Compilation:

Following the initial discussions, if a funding opportunity is identified, the Commercial Manager, in collaboration with the potential sponsor, will compile a proposal. The proposal should outline the purpose, goals, budget, and potential benefits for the club.

Finance Committee Approval:

After the proposal is compiled, it will be presented to the Finance Committee for final approval. This step ensures that all financial decisions align with the club's overall strategy and budget.

Emphasising Club Unity:

It is crucial to maintain a unified approach, remembering that the success of our club takes precedence over individual teams or initiatives. Your cooperation in adhering to this streamlined approach is vital.

Prohibition on Self-governing Fundraising:

Under no circumstances should any individual or team proceed with independent fundraising initiatives without adhering to the established communication channels. All discussions concerning sponsorship or fundraising must involve the Commercial Manager from the beginning of the process.

Inspiring Collective Success:

We deeply appreciate the dedication and enthusiasm of every member connected to our club. This new approach is designed not to hinder but to empower us collectively, ensuring our efforts contribute cohesively to the club's success

